

FOR SUSTAINABLE LIFE

2025.03.17-
2025.06.30
3PM (KST)

SEOUL DESIGN AWARD 2025

Design Area

All designs within the past 5 years

(Product, visual, digital/multimedia, spatial/system, service/experiential/social, etc)

Area 1 Main Award

(Projects or products that are produced, launched, and available for users)

Area 2 Concept Award

(Design mockups, prototypes, plans, etc.)

Focus Area

Health & Peace

Projects ensuring the health and well-being of all people and promoting sustainable peace

Equal Opportunities (Universal design)

Projects creating equal opportunities for all, such as Universal Design

Energy & Environment (Upcycling, Recycling)

Projects for ecosystem conservation and sustainable resource management, such as upcycling

Cities & Communities

Community-oriented projects utilizing sustainable infrastructure and innovative technologies

Benefits

✓ Total prize money of 150M KRW / 61 winners

Main Award	40 winners	
Grand Prize	1 winner	50,000,000 KRW
Best of the Best	9 winners	10,000,000 KRW (each)
Finalist	30 winners	

Concept Award	20 winners	
Best of the Best	2 winners	5,000,000 KRW (each)
Finalist	18 winners	

Honory Award 1 winner

✓ Network with sustainability designers globally

✓ Gain recognition in sustainable design

Live Screening & Award Ceremony

October 24 (Fri) 2025 | DDP ARTHALL



Host & Organization



Cooperation

